

# MG&CC Sponsorship Opportunity Program – (2019)

January 1

# 2019

As part of our ongoing initiative to partner with local business and in an effort to promote local industry the Mitchell Golf and Country Club is pleased to provide our 2019 “Womens Night” corporate sponsorship partnership program for your consideration!

Ladies Night  
Corporate  
Sponsorship  
Program

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The board of directors is excited to continue with our continual advertisement & sponsorship marketing program initiative this year in 2019.

As of 2019 we're expanding our sponsorship and advertisement program to offer space for your business to become the official corporate sponsor of our popular and successful Tuesday "Ladies Night" program. Our intention is to offer this opportunity on an annual basis and we're seeking a 2019 partner.

In addition to being named the official and exclusive annual corporate sponsor of the "Ladies Night" program your yearly commitment to the program will also provide the following value added benefits.

- Your company logo will be included and listed as a recognized sponsor on the MG&CC website for the length of your commitment in our designated and visible sponsors section. Please visit our website at [www.mitchellgolfclub.com](http://www.mitchellgolfclub.com) and explore "About Us" and our "Sponsors" section.
- Any reference to the "Ladies Night" program on our website or via social media (facebook, twitter and Instagram) will be prefixed with your company name, For example "ABC Fitness Ladies Night"
- here are a total of 24 "Ladies Nights" held each Monday throughout the season and we average between 40 to 50 players each week. we will post your signage (provided by you) for players, parents and members to see each and every week
- Your company will be affixed the opportunity to participate free of charge in our annual "Sponsors / Membership Appreciation Day" tournament in the fall.

With your partnership we're open to additional ways you may feel we can be of further mutual benefit that are agreeable within our values and framework for operation.

In an effort to provide a continual, current and up to date ongoing program we're offering competitive rate program for those who may consider this promotional opportunity.

<b><i>Commitment</i></b>	<b><i>Cost (Payment required upfront)</i></b>	<b><i>Notes:</i></b>
1 year	\$750 + HST	1 <sup>st</sup> Opportunity to Renew
3 year	\$2,000 + HST	1 <sup>st</sup> Opportunity to Renew, Discounted by an annual average of \$83 + HST

This sponsorship is available on a 1<sup>st</sup> come 1<sup>st</sup> serve basis and payment in full will be required within 10 business days of verbal commitment. If you require any further information please don't hesitate to contact Steve Feeney, Danielle Patton, or any member of the board of directors to express your interest and to reserve your preferred spot today.

Looking forward to partnering with you in 2019 and beyond!

Sincerely

The Board of Directors

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### ***Terms of Agreement***

I \_\_\_\_\_ (please print) owner (or binding partner) of \_\_\_\_\_ (please print) hereby authorize the Mitchell Golf and Country Club on this the day of \_\_\_\_\_ to affix my corporate business name to the sponsorship of the Mitchell Golf and Country Club “Ladies Night” program based on the following parameters:

Term	Cost

Advertisement “term” will be considered effective starting at the start of the golf season (April 1st) and is subject to contract completion effective (Nov 1st) of each fiscal year.

### ***Notes:***

- 1) Payment based on term is due in full within 10 days of reservation an annual basis as per fee schedule provided above.
- 2) I understand that the club will have complete discretion on the proposed visual appearance of the proposed company logo appearance on our website and social media avenues. The club reserves the right to reject any logo for any reasons the club deems appropriate.
- 3) The MG&CC club has the right to revoke the “terms of agreement” for any reason relating to the professional conduct of the business at its discretion. In the event of termination a prorated refund (excluding the cost of the decal) will be provided to the lease.

***Lease Signature***

***Dated***

***Manager Signature***

***Dated***